

FOR IMMEDIATE RELEASE

Learn360™ Joins Forces with the Toronto Catholic School Board and Others to Deliver Superior Online Educational Content

New digital delivery platform's success highlights digital media's shift from supplemental content to a turnkey instructional solution

Toronto, Ontario (December 9, 2009) – Visual Education Centre, Canada's leading distributor for educational resources, announced today that it has signed an agreement with the Toronto Catholic School Board to deliver its Learn360™ interactive media on demand service for the K-12 market. By servicing the fourth largest school board in the province of Ontario, Learn360™ has crossed the 500,000 Canadian subscriber threshold in one year of introducing the service to educators in Canada. Other recent agreements with school boards include Thames Valley, Hamilton-Wentworth, Waterloo Region and London Catholic.

"Learn360™ is helping to transform education through the integration of digital technology in the classroom," says Suzanne Hitchon, Executive Vice-President and General Manager, Visual Education Centre. "By providing instant access to top-quality content via an efficient and cost-effective digital delivery system, Learn360™ is helping educators focus on their bottom line: student success."

"Learn360™ is extremely user-friendly and provides an all-inclusive resource for our teachers and students," says Laila Sisca, Program Coordinator, Academic Information & Communication Technology, Toronto Catholic School Board. "Learn360™'s vast library can be accessed instantly, and offers the broadest range of Canadian content in the market. With ongoing budget constraints, Learn360's™ value proposition allows us to meet or exceed Provincial Ministry guidelines and better prepare our students for a bright future."

"Since all Learn360™ videos are correlated to provincial standards, our teachers can focus on creating engaging lesson plans and delivering the best possible education to our students," says Marjorie Gibson, Coordinator, Library and Learning Resource Centre, Hamilton-Wentworth School Board. "We have been using Learn360™ for a year, and have been so satisfied that we have chosen to implement it as our Board's digital delivery system."

With over 6,000 titles, Learn360™ offers educators engaging standards-based programs from trusted and award-winning educational content partners such as **TVOntario, A&E, Nelvana, Cookie Jar, WGBH, National Geographic, PBS** and **Sunburst Visual Media**.

A key new feature is MyLearn360™, a safe membership space where educators can upload user-generated content and share with colleagues and students, essentially creating a virtual classroom. Additional software features and streaming capabilities have been added to better serve its 6.5 million users worldwide.

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Learn 360™ is exclusively distributed in Canada by Visual Education Centre, Canada's leading distributor for educational resources. VEC is celebrating its 40th anniversary this year.

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Contacts:

For more information, about Learn360™ or to book a free 30-day trial, visit www.learn360.ca or call 1-800-668-0749.

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