

“Bullying is an underestimated and pervasive problem. It is a proven precursor to violent behaviour and is never acceptable in Ontario’s schools or communities.”

- Gerard Kennedy, Ontario Minister of Education

In response to this statement, Visual Education Centre Limited would like to introduce a comprehensive range of DVDs and videos that demonstrate anti-bullying suggestions and solutions for teachers, students, parents, and other caregivers.

PUT THE BRAKES ON BULLYING - Now on DVD



Put the Brakes on Bullying is about the importance of identifying and resolving bullying incidents in their early stages. The program is designed to help teachers, adults and children recognize the signs of bullying, and illustrates what steps schools, teachers, parents, and individuals can take to prevent bullying. Stopping bullying in early childhood years is important in order to avoid bullying becoming a major problem in teen and adult years. Research has shown that the effects of bullying on children who are victims can last a lifetime. Self-esteem often suffers and the individuals can feel isolated from their peer group.

“Bullying is a community issue that demands a community response. The video is an invaluable resource for any organization concerned with the damaging effects of violence, intimidation and verbal abuse among young people. The video and companion learning materials identify the issues clearly and offer practical, expert advice for youth leaders, parents and students on how to spot, prevent and correct bullying problems before they take root.” - Bill Hogarth, Director of Education, York Region District School Board

Includes Teacher’s/Facilitator’s Guide

23 min. • Gr. K-12, C-U, Adult • VHS 2000/DVD 2006 • Order #CAYRE001

Circulating Price: \$159.99 VHS or DVD

Single Site Price: \$69.99 VHS or DVD

Public Library (Non-PPR) Price: \$34.99 VHS or DVD

Produced by



BATTLING BULLIES: WHAT EVERY PARENT SHOULD KNOW - Now on DVD

The lives of children who are bullied at school are explored in this special one hour program. How are schools responding? According to some parents, not very well. Stories of parents are featured who have had to launch their own anti-bully campaigns in reaction to their children’s tragic abuse by bullies. We also look at how “cyberbullying” has become the latest weapon of choice for bullies. Another segment analyzes the impact of homophobia on bullied children. Psychology professor Debra Pepler of York University tells us why children bully, and why bullies are at high risk for life-long problems. And finally, we look at an anti-bully campaign (from elementary to high school) at a school board in Grey and Bruce Counties.

57 min. • Gr. College/Adult/Professional • 2005 • Order #905425

Circulating Price: \$104.99 VHS, \$109.99 DVD

Single Site Price: \$69.99 VHS, \$74.99 DVD

Public Library (Non-PPR) Price: \$39.99 VHS or DVD

Produced by

TVOntario

DUPLICATION RIGHTS AVAILABLE FOR SCHOOL BOARDS AND MEDIA CENTRES.

For additional information:

Call: (800) 668-0749

Email: sales@visualed.com

Stamping Out Bullying in Ontario Schools

Government Launches Innovative Bullying Prevention Strategy

TORONTO, Nov. 16/CNW/ - The government’s new bullying prevention strategy will help to prevent bullying and tackle its causes, Education Minister Gerard Kennedy said today.



More Programs on Anti-Bullying ...

Bullying [CC] (from the Conflict Resolution for Students Series)

Whether they are personally involved or merely bystanders to the situation at hand, students often find themselves faced with bullies both in and out of school. But how does one go about dealing with such troublesome situations without being drawn into unnecessary confrontations? In *Bullying*, students will develop a better understanding of ways to deal effectively with bullies through two detailed vignettes.

23 min. • Gr. 4-12 • 2002

Order #SCHSCR01 • Schlessinger Media
Circulating/Single Site Price: \$57.99 VHS

Bullying, Fear, and Depression

Every day, in schools and in other institutions, aggressive acts of harassment are carried out with frightening regularity. The negative atmosphere of oppression and intimidation caused by bullies can make it nearly impossible to concentrate upon an education or a career. Vicious cycles of violence can be broken by confronting, and eradicating, environments in which bullies thrive. With education, empowerment, commitment, and unity, socially maladjusted individuals can be convinced to stop their abuse.

26 min. • Gr. 7-12 • 2004 • Order #EVN0255

Educational Video Network

Circulating Price: \$169.00 VHS or DVD

Defending Yourself: Bullying, Teasing, and Put-Downs



This emotionally charged video makes children really think about the issues related to bullying, teasing, and put-downs by posing important questions about bullies and their victims. The program also offers children positive suggestions on how to

resolve bullying behaviour in safe yet effective ways. In addition, counselors and youth workers offer their expertise on why bullies act out and what makes someone a victim of this behaviour.

2003 Parent's Guide To Children's Media,
Honor Award

35 min. • Gr. 8-Adult • 2002

VHS Order #G0157 • DVD Order #G0355

Circulating Price: \$179 VHS, \$189 DVD

Single Site Price: \$69.99 VHS, \$79.99 DVD

Get Off My Case! (from the Bridging the Gap Series)

Discusses the behaviour of bullies, offers healthy ideas that can thwart bullying, encourages students to help other victims of bullies, and relates the importance of setting goals and making decisions.

12 x 15 min. • Gr. 4-8 • 2002 • Order #W471882

SVE Media

Circulating Price: \$169.99 each VHS or DVD,

\$1499 series VHS or DVD

Single Site Price: \$109.99 each VHS or DVD,

\$1055 series VHS or DVD

OTHER ANTI-BULLYING TITLES AVAILABLE

- Aggression, Intimidation, and Bullying
- Bullies and Harassment on Campus
- Hazing And Peer Intimidation

For description and pricing on these titles, please see the ANTI-BULLYING PROMOTION on VEC's home page at www.visualed.com

RELATED PROGRAMS... CONFLICT RESOLUTION

Conflict Resolution for Educators Series [CC]

This two-part series promotes discussion and showcases situations where faculty members face challenging situations within the school environment, highlighting important do's and don'ts to keep in mind, while providing ample opportunities for discourse on how the viewer would handle such scenarios. Qualified professionals also provide insight, all the while stressing the need to promote a safe, healthy learning environment.

Each program includes a teacher's guide.

2 x 36 min. • K-3 Teacher Resource • 2002

Series Order #S0002862 • Schlessinger Media

Circulating/Single Site Price: \$57.99 each VHS

\$115.98 series VHS

For a complete list and description of each title listed on this page, please see the ANTI-BULLYING PROMOTION on VEC's home page at www.visualed.com

Conflict Resolution for Students Series [CC]



From dealing with bullies to addressing peer pressure from friends, students are often faced with a myriad of difficult situations in their day-to-day lives. In this 6-part series, viewers are provided with the skills they need to address

such dilemma-filled situations effectively.

Each vignette features a follow-up section where characters discuss the featured situations objectively, providing students with the framework for dealing with similar scenarios in their daily lives.

Each program includes a teacher's guide.

6 x 20 min. • Gr. 4-12 • 2000

Series Order #S0002863 • Schlessinger Media

Circulating/Single Site Price: \$57.99 each VHS,

\$463.92 series VHS

Working Together Series

This empowering 6-part series explores conflicts that kids face on a daily basis. Positive, fast-paced, and absorbing, the programs model personal and social strategies for dealing with different conflicts and effectively relate to upper-elementary students, who will value the honest, helpful, and applicable advice.

Purchase of the complete series includes comprehensive Teacher's Guide.

Purchased separately: \$39.95

6 x 15 min. • Gr. 4-6 • 2002 • Series Order

#S0002671 • SVE Media

Circulating/Single Site Price: \$159.00 each VHS,

\$765.00 series VHS

FISH! For Schools™

Focused on K-12 educators and students, **FISH! For Schools™** is an amazing classroom management tool that will help you build:

- personal responsibility and internal motivation
- a safe and playful learning community
- respect for diversity
- conflict resolution skills

Based on the world-famous FISH! Philosophy™, **FISH! For Schools™** demonstrates how to "Choose Your Attitude" — and the amazing, long-term results of this choice.

For more information on **FISH! For Schools™** and **FISH! For Schools™ Live Workshops**

visit our website at www.visualed.com.

Visual Education Centre Limited

Toronto: 41 Horner Ave., Unit 3, Toronto, ON M8Z4X4

Montreal: 7801 Louis H. Lafontaine, Suite 104, Anjou, QC H1K4E4

Calgary: 59 Somerglen Court, S.W. Calgary, AB T2Y3V5

Tel: (800) 561-4300 Toll Free Fax: (888) 673-7886

email: sales@visualed.com website: www.visualed.com