

# New 2006 Releases On Substance Abuse ...from Pyramid Media



## Street Scene Series

Hosted by Hip Hop Artist "The Q", this new series details the dangers and long-term consequences related to today's most common legal and illegal drugs. Teacher's Guide/Notes included.

Produced by Brain Trust Films.

### Bitter Pills: Prescription Drug Abuse



Prescription drug abuse is the most widespread substance abuse problem today. Such drugs are readily available and perceived as "safe" because doctors prescribe them. Our society promotes prescription medication as a solution to all of life's problems, but while they are helpful for those with a medical condition, prescription drugs can create a world of suffering for those who misuse them. Bitter Pills takes a revealing look at the lives devastated by the epidemic of prescription drug abuse. Recovering addicts - many of whom are of school age - describe the physical and emotional trauma they have endured, while a district attorney lays out the legal consequences that await those caught with illicit prescription drugs. Drug counselors, themselves recovered addicts, detail the ways dependence and tolerance can lead to addiction and possibly a fatal overdose, then explain how to get help. This honest, in-your-face documentary takes the viewer to the streets, leaving a powerful and lasting impact on all who experience it - hopefully saving lives in the balance.

22 min. • Gr. 8-12, C-A • 2005 • Order #06610  
Circulating/Single Site Price: \$249 VHS or DVD

### Club Drugs: Dancing With Danger



Some drugs are seen so often at parties and music events that they're called "club drugs." They include such illicit substances as LSD, methamphetamines, Ecstasy - plus dangerous

substitutes being passed off as Ecstasy - and powerful sedatives like "roofies" (Rohypnol) and GHB, which are frequently used in date rapes. Every year, thousands of young people end up in the emergency room or the morgue as a result of taking these and other club drugs.

Come along as this street-smart video takes you outside a rave to hear about club drugs firsthand. Users tell how such drugs have led to depression, mental problems, loss of family, homelessness, prison and even death, while medical experts reveal the peril of combining pills with other drugs or alcohol. The director of a treatment program shows how to avoid substance abuse problems and where to go for help.

Featuring fast-paced visuals and a pulsating original soundtrack, Club Drugs provides young viewers with the real-life reasons they can use to say "no" to using these dangerous, possibly deadly chemicals. 19 min. • Gr. 8-12, C-A • 2005 • Order #06611  
Circulating/Single Site Price: \$249 VHS or DVD

### The Downward Spiral: OxyContin & Opiate Addiction



OxyContin...Lortab...Vicodin... these relatives of heroin and morphine have led to over 10,000 emergency room admissions and thousands of deaths - and the numbers are

increasing.

- OxyContin is one of the greatest success stories in pharmaceutical history. This timed-release painkiller zoomed from its introduction in 1996 to selling over \$1.7 billion by 2003.
- OxyContin and other opioids have also been successful at creating tens of thousands of addicts.
- OxyContin use and abuse have spread like wildfire, starting in Appalachia, leading to the nickname "Hillbilly Heroin." In some areas 50% to 90% of those seeking treatment for substance abuse name OxyContin as their primary drug to abuse.

Since opiates affect the brain and body the same way as heroin, many unsuspecting consumers begin taking OxyContin or another opiate-based medication for a medical condition and end up becoming hooked. Others who intentionally take an opiate for recreation underestimate their addictive properties, only to discover that the drug has taken over their life. This gripping documentary takes you to the streets for an unblinking look at how opiates can lead to addiction. One of the world's leading pain management experts describes how addiction happens, while licensed chemical dependency counselors - former addicts themselves - explain how to escape the prison of addiction and where to go for help. The stories of young addicts will leave a powerful impression on viewers.

19 min. • Gr. 8-12, C-A • 2005 • Order #06612  
Circulating/Single Site Price: \$249 VHS or DVD

#### Also Available...

- **The Agony of Ecstasy - VHS or DVD**  
23 min. • Order #04980
- **It's Not My Problem**  
39 min. • Order #ITS018
- **Street Drugs - Hosted by Jimmy Smits**  
30 min. • Order #9TR022
- **Why Can't We Be a Family Again?**  
27 min. • Order #04585

For complete program details visit our website [www.visualed.com](http://www.visualed.com)

## Visual Education Centre Limited

### Ecstasy: The E-Street Blues



Ecstasy use has doubled every year for the past 5 years, becoming an integral part of the club scene, particularly in the rave subculture. Some users and dealers dismiss the drug as harmless fun, but the growing numbers of emergency room patients who have taken Ecstasy prove that it can be harmful... even fatal.

In Ecstasy: The E-Street Blues, current and former users describe their experiences with the drug, which can sometimes cause the user's body to overheat to such a degree that vital organs actually shut down. Meanwhile, a psychiatrist at a major university details how MDMA, the active ingredient in Ecstasy, affects the mind and can trigger depression, memory loss and even long-term brain damage. Ecstasy use can lead to suicide, homelessness, attempted murder and prison, but the director of a successful urban treatment program offers insights on how to avoid substance abuse problems and where to go for help and support.

With its colorful graphics and pulsating original soundtrack, this high-energy documentary proves that a few moments of so-called "Ecstasy" can lead to the very pit of despair.

21 min. • Gr. 8-12, C-A • 2005 • Order #06613  
Circulating/Single Site Price: \$249 VHS or DVD

### NEW 2006 RELEASE ON SOCIAL ISSUES: PREJUDICE...

#### FROM PYRAMID MEDIA

### Voices Of Pain, Voices Of Hope

Despite the considerable social advances of the 21st century, intolerance remains a persistent problem in the modern world. Education is the only solution: by admitting prejudices within ourselves, we can then take the next step of shedding these negative attributes. In Professor Jerome Rabow's Sociology 160 class at University of California, Los Angeles, the ethnically and culturally diverse students find themselves confronting their own attitudes toward - and experiences with - prejudice and inequality in today's society, forcing them to come to terms with their own self-worth, self-image, and cultural pride, and encouraging the transformation of their personal worldview. The goal is to create a dialogue, encouraging the participants to discuss the issues at hand while questioning their own attitudes toward such topics as racism, sexism and homophobia.

43 min. • Gr. 9-12, C-A • Order #04635 • 2005  
Circulating/Single Site Price: \$249 VHS or DVD

# Visual Education Centre Limited

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- **India: Love And Devotion**

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- **Locomotion Series**

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*5 x 12-16 min. • Gr.7-12*

- **The Shadow of Mary Poppins**

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For additional information regarding these and other Landmark Media Inc. programs visit [www.landmarkmedia.com](http://www.landmarkmedia.com) or [www.visualed.com](http://www.visualed.com).



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*25 min. • Gr. 4-12*

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*22 min. • Gr. 4-12*

- **Conflict Resolution Series**

*6 volumes • Gr. 7-12*

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*23 min. • Gr. 7-12*

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*19 min. • Gr. 4-6*

- **I Can't Decide: Making Decisions**

*18 min. • Gr. K-3*



- **I Didn't Do It Because...Excuses, Excuses**

*16 min. • Gr. 4-6*

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*20 min. • Gr. 4-12*

- **See a Bully! Stop a Bully!**

*15 min. • Gr. K-3*

- **Understanding and Preventing Harassment: Staff Development**

*18 min. • Adult/Professional*

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*16 min. • Gr. 4-6*

- **What To Do When You Get Angry**

*17 min. • Gr. K-3*

- **What's A Bully?**

*16 min. • Gr. 4-6*

- **When You See a Bully**

*4 min. • Gr. K-3*



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